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# Welcome to the first **PWIPM** newsletter

As you know **PWIPM** was launched in January this year. The level of enthusiasm and interest in the group has been a welcome surprise, with the group growing substantially since our first meeting in London.

We have also gained a great deal of support from within the industry, which was shown through our corporate sponsors at Pest Ex. This is very exciting as to be acknowledged as a credible group can only help our standing within the industry and the impact we can have.

For those of you who have not made it to a meeting yet you will be warmly welcomed and for those of you who have I would urge you to encourage other women within the industry to join us. We are delighted that this group has grown with such momentum, but its development is up to us all. We welcome your feedback as to how we can grow the group and help you to develop your skills.

I hope you enjoy the newsletter and that you have a fantastic wasp season.

Sabra Fearon

[www.pwipm.co.uk](http://www.pwipm.co.uk)





## Wonder woman

Those of you who know her will know that Beth Bosomworth's enthusiasm for and dedication to the industry are infectious. Earlier this year she set her sights on the London Marathon when her husband, Duncan, was diagnosed with MS. She hadn't run in years and had certainly never run a marathon but once the goal was set she was determined. Even when she suffered a knee injury Beth continued to train.

On the day Beth 'felt great and had a brilliant time, seeing lots of friends and family around the route' and was even treated to a little VIP treatment as she ran with her husband's youngest sister Kate who works does the PR for Flora, and got to mix with the celebrities along the way, including Gordon Ramsay.

Beth finished in a very impressive '5 hours 16 minutes and was chuffed to bits'. She raised nearly **£1500 for the MS Society** and has happily been enjoying crisps, chocolate and coke ever since. Whilst she has no immediate plans to run another marathon she would not rule it out and would like to do the Great North Run one day.

## Bag holder challenge!

Those of you who attended the meeting at Pest Ex will have received a bag holder, kindly sponsored by PestWest. These incredibly useful and shoulder-saving giveaways have taken on a life of their own and are turning up in the most unusual places.

**Email us with pictures of your bags in weird and wonderful places to receive your free bag holder.**

Bupa Great Manchester 10k road race 17th May 2009



# Shout **about your challenges,** Sing **about your achievements**

Tell us your news. We will help, if we can with your challenges and will celebrate your achievements. Send any suggestions for the next newsletter to [info@pwipm.co.uk](mailto:info@pwipm.co.uk)



# Congratulations Louise

Congratulations to Louise who will graduate with her MA in Sales Management.

Not only has she completed this course in the last year, she had a baby, got a promotion and had many other challenges thrown her way. I think that is how we define multi-tasking!!



# Congratulations Isabel

who has completed her MSc in Hazard Analysis Critical Control Point (HACCP)

Throughout her course she completed her dissertation in Pest Management Practices in the Organic Sector. Isabel hopes that the course will help her to advise pest management professional handling food contracts

## Dates for the diary

**Regional: 6.30 – 8.30pm**  
**Caerphilly, 9th September**  
**Suffolk, 15th September**  
**Ossett, 1st October**

**National:**  
**Pest-Tech, 4th November**

We are still looking for more venues. Contact us with your suggestions  
[info@pwipm.co.uk](mailto:info@pwipm.co.uk)

Refreshments are provided and all are welcome. For further details or to register please contact  
[info@pwipm.co.uk](mailto:info@pwipm.co.uk)



PWIPM: Florida Pest Management Association



Anita from Paramount Pest

## Stars

of the small screen



We all know that there are unsung heroes within the industry. However **Anita from Paramount Pest** and her team are about to get some well deserved recognition for their hard work with the release of their TV programme.

Anita was contacted by the production company after they 'cold called' several businesses in the West End and by chance found that both were her customers. They liked the fact that a woman owned the company and also did the work. When they met Anita's team they loved the banter in the office, including Anita's honesty as she explained that narrow scaffolding on jobs is not always meant for ladies hips.

**Stay tuned for updates on where and when you can see Anita's programme.**

## News from across the pond

PWIPM in the USA is continuing to go from strength to strength and Sabra recently attended a meeting at the Florida Pest Management Association event in June. With over thirty attendees the meeting was its usual mix of sharing business and pleasure whilst networking with current members and welcoming the new ones. It was followed by a cheese and wine reception sponsored by PestWest and B&G where it was announced that the Florida group had collected a staggering 250 outfits for Dress for Success. The challenge for the UK to do the same was set!!!

The next National meeting will be held on **23rd July at the NPMA Academy in Phoenix.**

# Launching the PWIPM Mentoring Scheme

Sometimes it would just be nice to talk through a problem AND to get some advice from someone you can trust who has more experience AND is removed from the situation so can give you an objective point of view. You might think it's a big ask but PWIPM mentoring gives you the chance to benefit from this support, learning from each others experiences; whilst also providing a rewarding opportunity for those who want to mentor others.

Following the model Judy Dold set when setting up the mentoring scheme for the National Pest Management Association in the USA, this scheme will be completely anonymous. People who have either offered to mentor or would like to be mentored will be paired based on their statement. The pairing will be confidential and once

paired it will be up to the individuals to assess how and when they will contact each other. All you have to do is write a short statement outlining –

**What you would like to gain from the mentoring scheme?**

**What you think your strengths and weaknesses are?**

**Where you are based?**

**To join the scheme simply email your statement to:  
mentor@pwipm.co.uk**

**We also need mentors, so ladies if you feel you would like to help someone else please also email us.**



Maureen O'Shea

## Making a difference:

Maureen O'Shea, Consultant Entomologist, Killgerm Chemicals

Maureen first got involved in pest management at university when she specialised in Entomology. On joining Killgerm she set up the technical department, training courses, and insect identification service, which today is the largest in Europe.

Maureen has travelled the world as an entomologist, and would recommend pest management as a great field for women. Her tip to women in the industry would be if you know your subject, it doesn't matter whether you are male or female as you will gain the respect of your colleagues and clients. And also....a fundamental point, the key to pest management.....accurate identification of the target insect is essential.

## What's next? The PWIPM wish list!!

- More local meetings
- PWIPM blog
- National meetings
- Mentoring scheme
- Newsletter twice a year

The organisation belongs to all of us -

We need you! What would you like us to do?



email: [info@pwipm.co.uk](mailto:info@pwipm.co.uk)  
[www.pwipm.co.uk](http://www.pwipm.co.uk)

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